

ZANETA M. ROBINSON
Wake Forest University School of Law
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ACADEMIC APPOINTMENTS

Wake Forest University School of Law, Winston-Salem, NC

Associate Clinical Professor 7/2021 to present
Director and USPTO Supervising Attorney, Intellectual Property Law Clinic

The University of North Carolina at Chapel Hill School of Law, Chapel Hill, NC

Clinical Associate Professor 6/2019 to 6/2021
Director and USPTO Supervising Attorney, Intellectual Property Clinic

Adjunct Professor of Law 7/2017 to 5/2019

The UNC Law Institute for Innovation, Chapel Hill, NC

Director, Intellectual Property Initiatives 6/2019 to 6/2021

EDUCATION

Wake Forest University School of Law, Winston-Salem, NC

J.D., 2003

Selected Awards and Activities:

Wake Forest Intellectual Property Law Journal, Executive Editor
Wake Forest Moot Court Board, Entertainment and
Communications Law Team
CALI Excellence for the Future Awards: Trial Practice, Trademarks
ABA-BNA Award for Excellence in the Study of Intellectual Property

James Madison University, Harrisonburg, VA

B.S., May 1995

PROFESSIONAL EXPERIENCE

Kilpatrick Townsend & Stockton, LLP, Winston-Salem, NC

Trademark of Counsel 6/2016 to 6/2019

Blanco Tackabery & Matamoros, P.A., Winston-Salem, NC

Associate (Intellectual Property and Litigation) 12/2010 to 6/2016

Olive & Olive, P.A., Durham, NC

Associate (Intellectual Property) 3/2006 to 12/2010

Elliot Pishko Morgan, P.A., Winston-Salem, NC

Associate (Employment and Litigation) 8/2005 to 2/2006

Sharpless & Stavola, P.A., Greensboro, NC

Associate (Litigation) 8/2003 to 7/2005

PUBLICATIONS
Law Review Articles & Works-in-Progress

Surveying the Strength of English Marks in the U.S. (work in progress)

The Likelihood of Confusing AI (work in progress)

The Intersection Between Trademarks and Language (work in progress)

Copyright Remedies and the First Amendment: Predictable as the Wind? 2003 Wake Forest Intell. Prop. L.J. 12

**PRESENTATIONS AND SPEAKING
ENGAGEMENTS**

Panelist at NCCU Inaugural Law and Technology Summit, “Trademarks in the Emerging Technology Space,” October 14, 2022 (Durham, NC).

Panelist at NC Bar Association YLD Panel Series, “Emerging Tech and Intellectual Property,” March 23, 2022 (Winston-Salem, NC).

Presenter at AALS Clinical Conference, “Equitable Engagement: Supporting the Silent Student” held virtually May 12, 2022.

Panelist at The Frank Hawkins Kenan Institute of Private Enterprise “Closing the Wealth Gap” Conference, December 2019 (Chapel Hill, NC).

Presenter at Kilpatrick Townsend Paralegal Conference, “Color: Not Your Ordinary Trademark,” October 2018 (Winston-Salem, NC).

Presenter at North Carolina Bar Association IP Institute for Paralegals, “The Killer Specimen: Keeping Your Application and Registration Live,” April 27, 2017 (Raleigh, NC).

Panelist, Flywheel Co-Work, “How to Start a Startup Series, January 2016 (Winston-Salem, NC).

Panelist, Wake Forest Journal of Business and Intellectual Property Law, “Avenue of the Arts: Connecting Creativity, Economics and the Law” March 23, 2012 (Winston-Salem, NC).

BAR ADMISSIONS AND CERTIFICATIONS

North Carolina State Bar (2003)

North Carolina Board Certified Trademark Law Specialist (2013)

Supreme Court of the United States (2015)

U.S. District Court for the Eastern District of North Carolina

U.S. District Court for the Middle District of North Carolina

U.S. District Court for the Western District of North Carolina